

Bamboo Consulting

<u>Team Member Name</u>	<u>Year</u>	<u>Major</u>
Member 1: Gianna Szyrko	Fourth	Marketing
Member 2: Lilly Meyer	Third	Finance
Member 3: Booker Jay	Fourth	Marketing
Member 4: Mathew Nugroho	Fourth	Finance

Advisor(s): Jeffrey Thies

Topic Title: Amazon and Green Space Offset

Audience: Amazon's Board of Directors

Sustainable Development Goal

SDG 3: Ensure healthy lives and promote well-being for all at all ages.

SDG 11: Make cities and human settlements inclusive, safe, resilient and sustainable.

Executive Summary

In large cities, many residents lack access to public parks. In Los Angeles, approximately 40% of citizens do not live within a 10-minute walk of a park. Access to green space is directly linked to improved physical health, mental well-being, and environmental quality. At the same time, the fulfillment industry is rapidly expanding and is expected to surpass 48 million U.S. jobs by 2030, growing at approximately 14%. This growth requires significant expansion of warehouses and distribution facilities, increasing competition for available land. As one of the world's largest companies, Amazon is uniquely positioned to operationalize its mission of being "Earth's most customer-centric company" by proactively addressing the community and environmental impacts of its expansion.

Our proposed strategy addresses the loss of community green space through a green space offset approach. Under this policy, if Amazon develops a fulfillment center on existing green land in qualifying locations, it must create or fund an equivalent amount of public green space within the same community. This ensures that communities do not experience a net loss of accessible green space while still permitting economic development. By integrating corporate expansion with sustainable urban planning, Amazon can grow responsibly while strengthening the communities in which they operate.